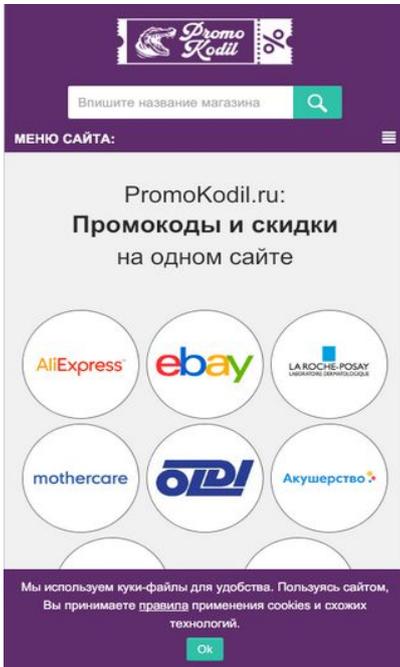# PageSpeed Insights

Mobile

65 / 100 Speed

⚠ Should Fix:

Reduce server response time

In our test, your server responded in 1.2 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 12 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://promokodil.ru/wp-includes/js/jquery/jquery.js
- https://promokodil.ru/wp-content/plugins/cookie-notice/js/front.min.js

Optimize CSS Delivery of the following:

- https://promokodil.ru/wp-includes/css/dist/block-library/style.min.css
- https://promokodil.ru/wp-content/plugins/contact-form-7/includes/css/styles.css
- https://promokodil.ru/wp-content/plugins/cookie-notice/css/front.min.css
- https://promokodil.ru/wp-content/plugins/kk-star-ratings/public/css/kk-star-ratings.css
- https://promokodil.ru/wp-content/plugins/menu-image/includes/css/menu-image.css
- https://promokodil.ru/wp-content/themes/CP/framework/css/page-store.css
- https://promokodil.ru/wp-content/themes/CP/framework/css/css.bootstrap.css
- https://promokodil.ru/wp-content/themes/CP/framework/css/css.core.css
- https://promokodil.ru/wp-content/themes/CP/framework/css/css.homeobject_styles.css
- https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/style.css
- https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/style_childtheme.css
- https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/alternative/blue.css

🔸 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 4.8KiB (63%

reduction).

- Compressing https://promokodil.ru/wp-content/plugins/menu-image/includes/css/menu-image.css could save 1.3KiB (72% reduction).

- Compressing https://promokodil.ru/wp-content/plugins/kk-star-ratings/public/js/kk-star-ratings.js could save 1.3KiB (69% reduction).

- Compressing https://promokodil.ru/wp-content/plugins/contact-form-7/includes/css/styles.css could save 1KiB (61% reduction).

- Compressing https://promokodil.ru/wp-includes/js/wp-embed.min.js could save 650B (47% reduction).

- Compressing https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/alternative/blue.css could save 352B (57% reduction).

- Compressing https://promokodil.ru/wp-content/themes/CP/js/coupon.js could save 330B (64% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)

- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 1.3KiB (13% reduction).

- Minifying https://promokodil.ru/wp-

content/themes/CP/templates/template_coupon_theme/style.css could save 927B (13% reduction) after compression.

- Minifying https://promokodil.ru/wp-content/plugins/contact-form-7/includes/css/styles.css could save 204B (13% reduction).

- Minifying https://promokodil.ru/wp-content/plugins/menu-image/includes/css/menu-image.css could save 188B (11% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.7KiB (24% reduction).

- Minifying https://promokodil.ru/wp-content/plugins/kk-star-ratings/public/js/kk-star-ratings.js could save 871B (48% reduction).

- Minifying https://promokodil.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js could save 653B (17% reduction) after compression.

- Minifying https://promokodil.ru/wp-includes/js/jquery/ui/mouse.min.js could save 115B (12% reduction) after compression.

- Minifying https://promokodil.ru/wp-content/themes/CP/js/coupon.js could save 113B (23% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 63.5KiB (50% reduction).

- Compressing https://promokodil.ru/images/main-001.jpg could save 23KiB (53% reduction).

- Compressing https://promokodil.ru/images/main-003.jpg could save 18.6KiB (48% reduction).

- Compressing https://promokodil.ru/images/main-002.jpg could save 17.3KiB (50% reduction).
- Compressing https://promokodil.ru/images/logo.png could save 4.5KiB (38% reduction).

✅ 3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

99 / 100 User Experience

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target правила is close to 1 other tap

Mobile

targets final.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).
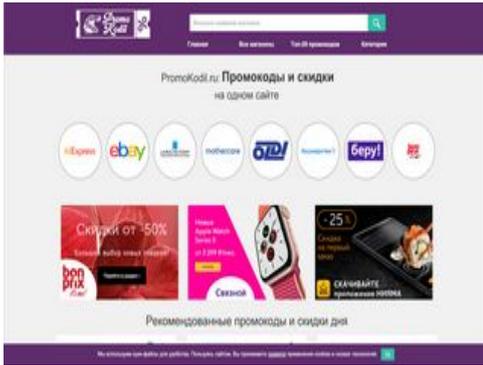
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop

Speed

Should Fix:

Reduce server response time

In our test, your server responded in 1.4 seconds.

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- https://promokodil.ru/wp-content/plugins/menu-image/includes/css/menu-image.css

- https://promokodil.ru/wp-content/themes/CP/framework/css/page-store.css

- https://promokodil.ru/wp-content/themes/CP/framework/css/css.bootstrap.css

- https://promokodil.ru/wp-content/themes/CP/framework/css/css.core.css

- https://promokodil.ru/wp-content/themes/CP/framework/css/css.homeobject_styles.css

- https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/style.css

- https://promokodil.ru/wp-content/themes/CP/templates/template_coupon_theme/style_childtheme.css

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